

2015 SFSP Sponsor Survey RESULTS – South Dakota

38 of the 45 or 84 % of the SFSP sponsors participated in the survey

1. What type of sponsor best describes your organization?
 - a. School food authority 57.8 %
 - b. Private non-profit organization 36.8 %
 - c. College/university 2.6 %
 - d. Local, county, municipal, State or Federal government 2.6 %
2. How many Summer Food Service Program sites did you sponsor this year?
 - a. 1-5 sites 95%
 - b. 6-10 sites 5%
3. How many weeks did your Summer Food Service Program operate this year?
 - a. 1-2 weeks 2.6 %
 - b. 3-4 weeks 2.6 %
 - c. 5-6 weeks 7.8%
 - d. 7-8 weeks 15.7 %
 - e. 9-10 weeks 10.5 %
 - f. 11 weeks or more 60.5%
4. How likely are you to expand your program next year?
 - a. very likely (22%)
 - b. somewhat likely (17%)
 - c. undecided (26%)
 - d. somewhat unlikely (12%)
 - e. very unlikely (23%)
5. What best describes the locations of your site(s)? (check all that apply)

School 19
Church 1
Community/Rec center 11
Summer camp 4
Other locations (please list) YMCA 1, Golf course 1, College Campus 1, Boys & Girls Club – 2, Hutterite Colony – 3, Child care/Head start
6. How do you determine Summer Food Service Program site locations? (check all that apply)
 - a. Collaboration with community members and leaders 21%
 - b. The USDA Capacity Builder Map 5%
 - c. Collaboration with other SFSP sponsors 13%
 - d. Site programming 61%
7. Did you advertise your Summer Food Service Program through any of the following methods this past summer? (check all that apply)
 - a. Robo calls/text messages (School Reach Message) 7
 - b. Letters to Government officials 2
 - c. Governor PSA recordings
 - d. Phone recruitment of parents 2
 - e. Hunger Free outreach toolkit 6
 - f. Door knocking 4
 - g. Direct mail 5
 - h. Radio 16
 - i. Social media 20
 - j. Collaboration with schools 11
 - k. Neighborhood flyers 15
 - l. Newspaper 30
 - m. Other Advertising (please explain)
4-Banners; Tribal newspaper; Poverty Committee; 2-Churches ; 2-Flyers to schools; Word of mouth; 3-Local cable TV Channel; United Way and other non- profits; 3-School Website and Interviews

Overall, what advertisement method do you think is most effective? Tribal newspaper, 5 flyers to schools, Face to face, 2-flyers, social media 7, Newspaper 6 and word of mouth-3, Banners 3, RADIO 4– Tells menu for each day-2! Parent outreach telephone calls 2 and Door knocking

8. How did attendance at your Summer Food Service Program site(s) compare to your expectations?
- Attendance greatly exceeded my expectations **2**
 - Attendance somewhat exceeded my expectations **10**
 - Attendance met my expectations **12**
 - Attendance was somewhat lower than my expectations **5**
 - Attendance was much lower than my expectations **3**
9. In addition to serving meals, did your site(s) provide any of the following services? (check all that apply)
- Adult meals **20**
 - Post meal activities **13**
 - Pre meal activities **10**
 - Transportation to/from sites **9**
 - Farmer's market/mobile food pantry
 - Provided meals only **12**
- Other additional services (please specify)
- Extended school year services, ESL summer school, mobile library, Red Book Club, and backpack distribution on Fridays
10. If additional services were provided, did these additional services help with the success of the Summer Food Service Program site(s)?
- Yes **45%**
 - No **13%**
42% no response
11. What types of meals were served at your site(s)?
- Shelf stable meals (pre-packaged, non-perishable)
 - Hot meals **16**
 - A mix of hot meals and shelf stable meals **3**
 - Fresh cold meals **1**
 - A mix of fresh cold meals and shelf stable meals **1**
 - A mix of fresh cold and hot meals **17**
12. This past summer, did your Summer Food Service Program pay for itself or did it require additional funds outside of meal reimbursements to operate?
- Paid for itself **56%**
 - required additional funds **44%**
13. ** populate only if #12 is answered 'required additional funds'** If additional funds were needed to operate, where were these additional funds obtained?
- Individual donors **15%**
 - Grants **25%**
 - organization funds **55%**
 - other funds (please explain what they were) **5% United Way Funds or Walmart Food Grant**
14. Were any of the following barriers to operating your Summer Food Service Program? (check all)
- (NO RESPONSE) **60%**
- Low reimbursement rates **3%**
 - Time-consuming paperwork **18%**
 - Low participation rates **15%**
 - Needed additional training/assistance **3%**
 - Other barriers to operating your Summer Food Service Program:(comment box)
Inconsistent participation; Promoting the new site; New staff this year so it was a learning process; Teens do not like going to the meal sites, Feel there is a stigmatism to coming to a free lunch; There is no accommodation made for the time for a new person to learn about the paperwork and what they are supposed to be doing. The learning curve is too steep and hot in dining area (no Air Conditioning).
15. Were any of the following barriers to children's participation in your Summer Food Service Program? **NO RESPONSE 4** If yes, to what extent? (Check all that apply)
- Unhappy with food choices **1 – parents wanting hot meals**
 - Lack of activities
 - Lack of awareness **8**
 - Lack of transportation **8**
 - Did not have any barriers **16**
 - Other barriers to children's participation (explain) **school location, weather, Tribal back payout –There was just too much going on here this summer with the buyback of tribal lands and the kids tend to stay close to home when families get money.**

16. My Summer Food Service Program received the support that was needed to operate from the South Dakota Department of Education Child and Adult Nutrition Services (CANS) office.
- Strongly agree 69%
 - Agree 31%
 - undecided
 - disagree
 - strongly disagree
17. What do you expect the South Dakota Department of Education Child and Adult Nutrition Services to provide to your organization and were you expectations of those services met?
- Training and support around Program regulations and policy 32 with 31 yes met/ 1 not met
 - Email updates and best practices 25 yes met
 - Collaboration with local communities/organizations 8 yes met
 - Developing program tools and resources 19 yes met
 - Funding/reimbursement 27 yes met
 - Information and resource sharing 20 yes met
 - IT support of online system 14 yes met
 - Public outreach 10 yes met
 - Regulatory monitoring and evaluation of compliance 20 with 19 yes met/1 not met
18. Which of the following resources would provide valuable support to your Summer Food Service Program next year (check all that apply)
- Receiving outreach materials 13
 - Finding grants and other funding opportunities 14
 - Learning about opportunities for starting and funding mobile sites 4
 - Receiving resources for hosting a kick-off event 9
 - Building community awareness about the SFSP 13
 - Getting access to better quality food
 - Receiving training and support around program regulations 10
 - Receiving email updates on best practices 9
 - Collaborating with State Partners 3
 - No additional support needed 11
 - Other (Please explain)
19. Are there areas of the Summer Food Service Program that you need additional clarification or guidance on to ensure consistent messaging across all sponsors?
- Site eligibility
 - Staff training 1
 - Health inspections 1
 - Records (such as meal counts, menus, production records, etc.) 4
 - Procurement procedures 1
 - Meal service 1
 - Monitoring requirements 2
 - Claims 1
 - Other
- (NO RESPONSE or None) 31
20. Are you aware of the Child and Adult Care Food Program, a USDA funding source to help provide snacks and dinners in afterschool programs?
- Yes 84%
 - No 16%
21. Are you currently partnering with an afterschool program, where you could provide sponsor services for afterschool snacks and/or dinner?
- Yes, we are currently partnering with such a program 61%
 - No, but we are interested in partnering with such a program 11%
 - No, we are not interested in partnering with such a program 28%
22. ***populate only if #21 was answered 'No, but interested in partnering'***
23. What is the best way to communicate with you about best practices and networking opportunities with other SFSP sponsors?
- Webinar 20 and available at a convenient time for the school/agency
 - In-person meeting 4
 - Phone call 6
 - Email 20
 - Not interested 1

24. Are you interested in mentoring a new sponsor next spring/summer?

- a. Yes 7
- b. No 29

25. How likely are you to participate in the Summer Food Service Program (SFSP) next year?

- a. very likely- 100%
- b. very unlikely; If unlikely to participate, please explain:

26. Please share a success story about your program or any other information you would like the South Dakota Department of Education Child and Adult Nutrition Services to know.

American Indian Youth Running Strong- fed 5,233 lunches, which I think that is a successful number as there, would have been that many children going hungry if they had not received a meal. Thank you Running Strong for American Youth and Child & Adult Nutrition Program.

Belle Fourche School District – We were able to provide sack lunches for community field trips.

Boys & Girls Club of Grand River Area, McLaughlin, SD – We had many young children who are too young to attend our club after meal service, but I think they will want to participate when they are eligible to attend. They did not want to leave.

Boys & Girls Club of Moody County, Flandreau, SD – When we started the program we had several youth still bring their lunch. However, by the end of the summer almost all of the kids would eat a hot lunch. We had a mom that would come in and eat with her youth every couple of weeks. It was nice to see families brought together during the work day.

Boys & Girls Club of Rosebud – Our kids had the best summer yet! We partnered with 2 healthy daily meals with a large amount of physical activity programming (swimming, baseball, soccer, i.e.) to create a very healthy summer lifestyle for our kids. THANKS for making it possible! ☺

Cheyenne River BIE Schools – Our site in Eagle Butte has served a summer food program for at 10 years and has been on SFSP the past 3 and it is a very successful site as it pays for food, freight, storage and one or two salaries. I have parents that rarely complain, they are always thankful for the meals, and I am very thankful for Julie McCord and staff for giving us the opportunity to have such a program. For Breakfast for 54 days we served 1957 meals, for lunch we served 10,371 meals – that in itself is successful. That's a lot of kids to feed and they always want to know why we have to close for 2 weeks. I just explain we need to get ready for school and we need a little break – Thank s Julie

Enemy Swim Day School is strengthening the local food system by teaching food origins, plant science and nutrition in the school learning garden. In 2015, garden classroom leaders and increasing student classroom participation by 108%. The food program is currently participating in the Smarter Lunchrooms Initiative.

Meade School District – Sturgis site – The SFSP was very appreciated by our summer after school program parents and leaders. They love not having to pack cold lunches every day. We were thanked many times for offering the meals!

Mobridge-Pollock School District – Mobridge site – I really like the Summer Feeding program because we qualify to feed all children for free. Sometimes parents who do not qualify for free and reduced priced meal struggle to feed their children during the school year. This is one program that they can take advantage of and maybe catch up a little.

South Dakota State University TRIO Upward Bound – Brookings site – Since joining the program, we have been able to implement and require healthy and balanced choices for the students under the auspices that we are getting funded to ensure the students eat healthy foods. This has really impacted and improved our ability to encourage good choices with the high school aged students that we serve.

Stanley County School District – We have a GOLD program (21st Century Grantee) that we have here close that we feed every day. This year we were able to get the lifeguards from the Fort Pierre City Pool to come and eat every day which are high school students. The little ones we have every day, look to the older kids' interaction. We are also working with Pierre YMCA to have them bus their children over next year, since they have a new director. Over all for us our children enjoy our summer feeding program!!

St Francis School District – A lot of families were walking to and from our site in St Francis from Two Strikes (4 miles one-way) for both breakfast and lunch. I asked the superintendent to provide transportation and he agreed!

Yankton School District – Summer Food Facebook page, activities 3 days each week, Backpack distributed on Fridays, RSVP volunteers and ABS Volunteers helping every day. It is a community summer feeding program not just a school feeding during the summer.

YMCA of Rapid City – That we were visited by Audrey Rowe from the USDA and they visited our teen digital media program and asked the kids to do a 5 – 7 minute video about the Summer Food Service Program